
POPULAR MOVE
YOUR PROPERTY • OUR PASSION

MORE THAN A MOVE.

Property is about people.
It's about new chapters, fresh starts
and the places that make life happen.

At Popular Move, we're proud to be independent, local and different.
We combine genuine Pembrokeshire knowledge with modern marketing, honest advice and a straightforward, personal approach.

Whether you're selling or simply exploring your options, we're here to make the journey clearer, simpler and more rewarding.

YOUR PROPERTY • **OUR PASSION**

Popular Move

LOCAL EXPERTISE.
A PERSONAL APPROACH.

DEEP LOCAL KNOWLEDGE
We live and work here.
We understand Pembrokeshire's towns, villages, coasts and countryside, and the different buyers they attract.

PEOPLE FIRST
Straight answers. Clear communication. Advice that puts your move ahead of ours.

MODERN 360° MARKETING
Unlimited digital photography, video, social media and the major property portals working together to get **your property seen**.

WITH YOU ALL THE WAY
From the first consultation to handing over the keys, you'll know where things stand and **what happens next.**



POPULAR MOVE

GETTING SEEN IS JUST THE START.

Great property marketing isn't just about being seen.
It's about making someone stop, look, and picture themselves there.

That's why we bring together great photography, video, property portals, social media and genuine local know-how to show your home at its very best and get the right people through the door.

STANDOUT PRESENTATION

PROPERTY DETAILS

SOCIAL MEDIA

LOCAL KNOWLEDGE

AGENCY ACCOMPANIED VIEWINGS: as standard (6 days a week)

MORE THAN JUST A PICTURE: unlimited digital photos and aerial photos

VIDEO TOURS: bespoke video tour as standard, used in online sales details and social media marketing

DISTINCTIVE BOARDS: standard FOR SALE boards, with an option to upgrade to a QR code for full property details

MORE THAN MARKETING.
A MOVE IN THE RIGHT DIRECTION.



POPULAR MOVE

"A professional team. From the valuation and marketing, right through to the sale of our property, nothing was too much trouble forthis experienced, knowledgeableand friendly team."

Google Reviews ★★★★★



LOCAL KNOWLEDGE MEANS KNOWING...

WHERE TO PITCH IT

The right asking price for the property, the location and the market, not simply what the house down the road sold for.

WHO'S LOOKING

Local movers, relocating families, lifestyle buyers and second home purchasers. Different properties attract different audiences.

HOW TO PRESENT IT

What to emphasise, what to improve and what makes your particular location worth moving for.

WHEN TO MOVE

Buyer demand changes.
Good local advice means understanding the market you're entering, not just putting a board outside.

"Excellent service, great communication. Undoubtedly the best that I have ever dealt with. Roland and his team are with you all the way with updates to the end"

Google Reviews ★★★★★



WE KNOW THE PATCH.

Pembrokeshire isn't one property market. It's towns, villages, coast and countryside — each with its own character, buyers and rhythm.

We work here every day. So when it comes to positioning your property, pricing it properly and knowing what buyers are looking for, local knowledge isn't an added extra. **It's part of the job.**

Popular Move

THIS IS THE BIT THAT MATTERS.

A move is rarely just about property.

It might be more space. A different pace.
A first home, a fresh start, or simply somewhere that feels more like you.

At Popular Move, we know the exciting bit isn't the paperwork,
the portals or the property particulars.
It's what all of that is leading to.

A front door that's yours.
A view you don't get tired of.
A place where life can get on with happening.

That's the bit we're here for.




"Far superior to other estate agents in the area."
Google
Reviews ★★★★★
PEMBROKESHIRE
POPULAR MOVE

READY WHEN YOU ARE.

EXPERTISE.
MARKETING.
PEOPLE.
PEMBROKESHIRE.
ALL WORKING FOR YOU.



YOUR PROPERTY WILL ALSO FEATURE ON:

OnTheMarket rightmove

"Popular Move proved to be a good choice to sell our home; accurate valuation to achieve the best price and a stunning listing online with walk through and drone footage... Good communication throughout the process."

Google Reviews ★★★★★

01

LET'S TALK

We start with your property, your plans and what you need from the move.

02

GETTING MARKET READY

Pricing, presentation, photography, video and the right launch plan.

03

OUT THERE. PROPERLY.

Portals, social, our buyer network and proactive marketing working together.

04

FROM OFFER TO KEYS

Negotiation, communication and keeping everything moving right through to completion.



NO MYSTERY. NO JARGON.
JUST A CLEAR WAY FORWARD.



YOUR PROPERTY • **OUR PASSION**



AGREED ISN'T DONE.

AN OFFER IS A BIG MOMENT.

But it isn't the finish line.

Solicitors. Surveys. Lenders. Chains.
The odd bump in the road.

We stay on it — keeping everyone talking, chasing what needs chasing and keeping you informed.

AGREED IS GOOD.
COMPLETED IS BETTER.

Popular Move


BEHIND EVERY MOVE.
Is our dedicated team with serious property experience, genuine local knowledge and a refreshingly straightforward way of doing things.
We know Pembrokeshire. We know property. More importantly, we know people.
GOOD PEOPLE. GOOD ADVICE.
THE ODD LAUGH ALONG THE WAY.
POPULAR MOVE

SOLD IT!

popularmove.co.uk



Popular Move

popularmove.co.uk

01437 772235

Avallenau House
Merlins Bridge
Haverfordwest
SA61 IXN